

WADCO NEWS



"The Link" connecting all Whiting & Davis interests.

Volume 3

Plainville, Mass., September 7, 1922

Number 18



CLEVELAND, OHIO — SHOWING EUCLID AVE. AND SUPERIOR ST. NOTED FOR ITS FINE MACHINES AND TOOLS. IT APPRECIATES THE FINE WORKMANSHIP OF W. & D. MESH BAGS AS ATTESTED BY OUR ORDERS.

Renaissance

September Feature

The September advertising to our dealers will feature the new Renaissance style—one of the most beautiful designs we ever produced. Its gracefully draping mesh with exquisite delicately pointed fringe, its commodious square shape, its doubly effective in appeal—the beautiful and the practical.

The Renaissance style should prove one of the liveliest in a group of leaders which we are featuring for fall and winter selling. And the high character of its design and finish will contribute added prestige to the Whiting & Davis reputation for producing the unusual in mesh bags.

As we have pointed out before, the frequent announcement of innovations in the Whiting & Davis line exerts the same stimulating effects on sales that is created by the introduction of style or newness into any line of products bought by women. New ideas contribute new life and interest. They are appreciated by both trade and ultimate consumer. We desire to keep continuously before our market the fact that this house is the originator of the really new and desirable conceptions in mesh bags.

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Our Baseball Team

The Twilight League has very nearly finished the most successful season it has ever had. The crowds were big because the games were good, and because the games were good the race was unusually close and interesting. The Sturdy aggregation will land first place—probably. We finish in the cellar, a fact which sounds odious to anyone, but when you consider the brand of ball our boys have put up, it is no wonder we are proud of the team that represented our factory.

The team represented our factory in the way in which we wish it to be represented always—by good clean sportsmanship and hard work. Manager Desautel and his charges are to be congratulated for their work, for undoubtedly the result will be more successful another year.

It is not the man who knows the most who has the most to say.

* * *

Those who make the best use of their time have most time to spare.

* * *

He who can suppress a moment's anger may prevent a day of sorrow.

* * *

Always pay the piper, but look well at the items.

Bag Topics

Selling, his Work
Orders Must Move
We Welcome Them Here
Critics Wanted

By HARRY B. ROWAN

Labor Day over, and in many lines of activity the turning point finds us here in the factory with increasing orders on hand. These orders are not the result of drifting haphazard though on the contrary, they had to be sought for and represent much effort on the part of those intrusted with the taking.

It is mighty important with all of us to see that we do our part to deliver them; let no one think his part unimportant for if this were so, he would not be employed. Rather feel like the Guild's men of old who were pleased to put their "Mark" on that which they made with a feeling of full responsibility and pride. Only in this way can we ensure a bright future for our industry.

* * *

We are now entering upon the busy period of the year when customers who have heretofore bought sparingly on account of conditions are placing orders, which by the way are good sized ones, for immediate shipment. These orders must be gotten out with agility; a spirit of team work must be apparent if we are to be of service to customers.

No use in berating him for not stocking up, for in the aggregate you can depend on it, he has had his ear to the ground and has been only too willing to place orders for that which he can sell. The country is now showing signs of prosperity in many lines of endeavor.

* * *

It is pleasing to note the number of visitors being shown through the factory lately. It speaks well for the lively interest they take in our product. We can rest assured that after seeing the different operations they will be in a better position to have others appreciate and value, the labor and thought that goes into the production of Whiting & Davis mesh bags, thus helping their sales.

TURN OVER

Wadco News

PUBLISHED SEMI-MONTHLY
by Employees of Whiting & Davis Co.
Plainville, Mass.

EDITOR . . . H. B. ROWAN

Associate Editors

Lawrence Cook	Canadian Factory
Phoebe Havey	Sold Mesh Dept.
Rita Abrams	Unsold Mesh Dept.
Dick Barton	Mesh Dept.
Ted Peterson	Stamp Dept.
Erwin Sylvia	Tool Dept.
Frank Brown	Bench Dept.

COMMERCIAL PRESS-PRINTERS

BAG TOPICS

Continued

Manager Walter Rice has been working along this line at the Cincinnati Exhibition, bringing the dealer into closer touch with the manufacturing details.

* * *

This writer will be pleased to receive suggestions and criticisms relative to Mesh Bags. The same applies to the Wadco News, our factory paper. Make your suggestions or criticisms constructive.

It would be appreciated if those of our readers who are not of the factory force would respond to the above invitation. There is no doubt that much can be accomplished along this line.

IT WAS A SUCCESS

"Absolutely lacking in aesthetic principles!" said the artist.

"Vulgar and vapid!" said the person.

"Lacking in idealism and fundamental ethics!" said the philosopher.

"Rotten!" said the critic.

"Quite so!" said the producer.

And the show was the hit of the season.

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This presents an opportunity for everyone connected with our organization. If you have any ideas regarding design, construction or use of mesh bags, write them out briefly and send in to the office. No one person is *entirely* responsible for the constantly increasing success of our business. The more minds seriously contributing to the progress of a business the stronger will that business—and that *business organization*—become.

THE WADCO AD-MAN.



TINA GAUVIN A POPULAR GIRL OF THE SOLDERED DEPT.

Next to saying the right thing at the right time comes the art of keeping quiet when there is nothing to say.

Never tell evil of a man, if you do not know it for a certainty, and if you know it for a certainty, then ask yourself, "Why should I tell it?"

Someone has been kind enough to say Joe Craig wondered if A. L. A. on autos meant Alaska.

Do not turn your back on troubles; meet them squarely.



THE YOUNG LADY WAS QUITE PEEVED WHEN SHE HEARD WE HAD THIS SNAPSHOT MIGHTY FINE YOU'LL AGREE. GUESS?

BEN FRANKLIN WOULD BE HAPPY

It would be hard to beat the record made by employees of the Whiting & Davis Co., in the matter of thrift. Many are members of the "Xmas Club," "Plainville Savings and Loan," "Wrentham Building and Loan," while others are regular depositors in the Savings Bank.

Credit for the new life injected into savings activity is due Mr. Byron Gardiner and Mr. Mulvey of the Plainville Savings and Loan and Mfgrs' National Bank, respectively.

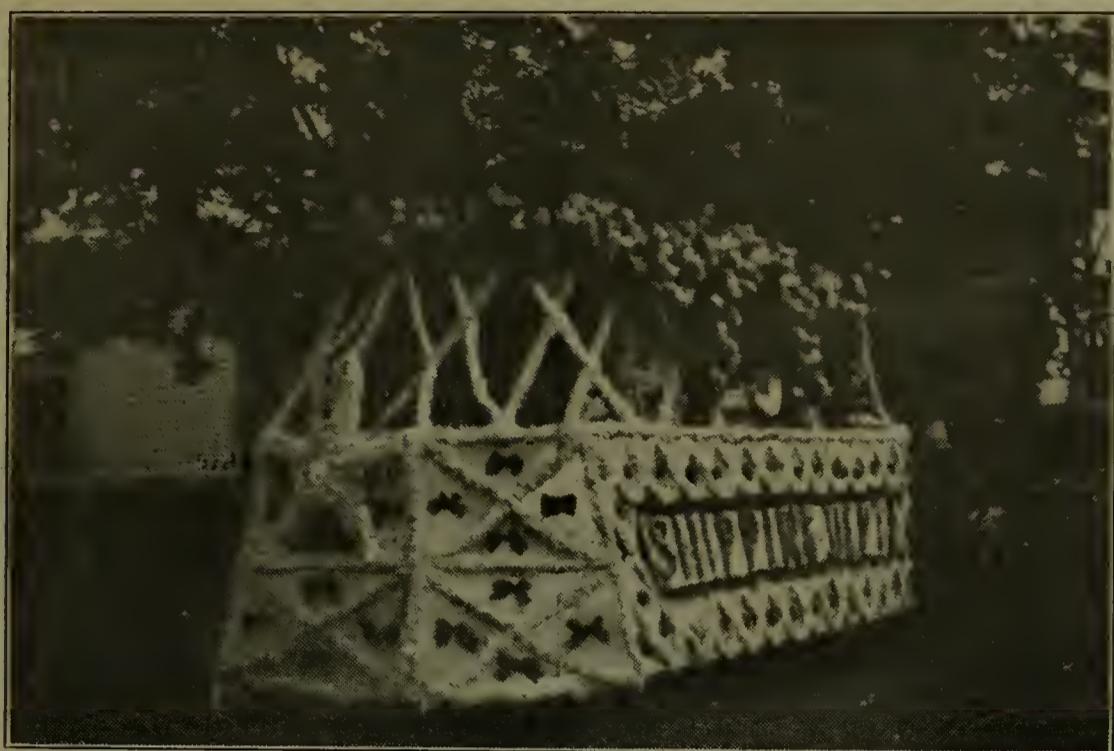
"Xmas Savings Club" employees in the factory are very much pleased to see the leaves disappearing in their books and are looking forward to opening a savings account at Xmas time rather than spending the money they have so systematically saved. Four per cent interest is paid on deposits by the Manufacturers' National Bank, sponsor for the Savings Club idea.

SMALL LOANS

With all our saving and banking activities it would seem as if there was still room for service from an institution founded to take care of small loans among employees to tide them over periods when the unexpected arises. Some talk has been heard of the possibility of taking care of this matter.

BLACK FRIDAY

On Friday, September 24th, 1869, gold sold as high as 162½. It had been quoted at 143½ in the Gold Board in New York the previous evening. The rise was in consequence of an attempt by "Jim" Fish, Jay Gould and others to corner the gold market. It was intended to force gold to 180. This plan was thwarted by the offer of the Secretary of the Treasury late on Friday to sell \$4,000,000 of gold to the highest bidder on the next day, and an offer to purchase government bonds to the same amount. The effect of this corner was a violent panic in the stock market, business was upset, for merchants needed gold to pay at the Custom House, and the general aspect was so threatening that the day has been named as above. The Gold Board was so convulsed that its officers deemed it best to suspend business and the board remained closed until the Wednesday following.



BELATED BUT WE ARE GLAD TO SHOW WHAT THE SHIPPING DEPT. HAD IN THE PARADE. VERY ARTISTIC.

FACTS

A tin of "bully beef" nearly 100 years old, a relic of an Arctic expedition, was recently opened and found quite fresh and edible.

Traces of many diseases still prevalent have been found in mummies 3000 years old.

The game of draughts is known to have existed long before the time of the Ancient Egyptians.

A silk thread measuring between 600 and 800 yards in length may be unwound from a silkworm cocoon.

With wings nearly a foot in width extended, the Great Atlas Moth, of India, is the largest moth or butterfly in the world.

Many cheap forms of champagne are made from an effervescent beverage obtained from rhubarb.

Lead pencils have not changed in design for a hundred years.

Some stars are so remote that it takes 40,000 years for their light to reach the earth.

Rosewood is a commercial term used to describe dark-colored woods of many distinct varieties of trees.

A document dealing with government extravagance and too many officials and dated A. D. 288 is still in existence.

LAUGH AT DEFEAT

When you're sick as the dence, and you think, "What's the use?"
And you're tired out, discouraged, afraid;
And you keep asking why they don't let you die
And forget the mistakes you have made;
When you're choke-full of pain, and you're tired of the game,
And you want to get out of it all—That's the time to begin to stick out your chin
And fight with your back to the wall!
When you've done all you can to scrap like a man,
But you can't keep your head up much more;
And the end of the bout leaves you all down and out,
Bleeding, and reeling, and sore;
When you've prayed all along for the sound of the gong
To ring for the fight to stop—Just keep on your feet and smile at defeat:
That's the real way to come out on top!
When you're tired of hard knocks and you're right on the rocks,
And nobody lends you a hand;
When none of your schemes, the best of your dreams
Turn out in the way you had planned:
And you've lost all your grit and you're ready to quit
For life's just a failure for you,
Why, start off again, and see if all men
Don't call you a MAN through and through!

SEA SCIENCE

WHEN you are at the seaside, look at the sea, and remember, first of all, that seas cover three-fourths of the world.

Then remember that at a depth of 3,500 ft. waves are not felt.

And that a depth of one mile the pressure of the mass of water is a ton on every square inch.

And that if a barrel 6 ft. deep were filled with sea water, and the latter allowed to evaporate, there would be over 2 in. of salt at the bottom of the barrel.

And that in many places, the bays on the coast of Norway especially, the sea freezes upwards—the water freezes at the bottom before it does at the top.

And that it has been calculated that the force of average waves breaking on the seashore is seventeen tons to the square yard.

And that the base of a wave is fifteen times its height.

That it is scientifically true that a wetting with seawater is less likely to give one a cold than fresh water, because the salt in the former retards evaporation and consequent danger of taking cold. The salt, too, acts as a stimulant and keeps the blood circulating.

That it is the rivers which have made the sea salt, as in their passage to the coasts they collect the salts from the earth and deposit it in the sea.

That it may seem strange, but nevertheless true, that the temperature of the oceans, save on the surface, varies but little as between the Polar regions and the Tropics.

HAVE YOU THE COURAGE?

To meet failure and obstacles on every hand?

To meet your enemies with love for hate, good for evil?

To move steadily towards your goal with a serene mind when you know that others ridicule and consider you a failure?

To remain in obscurity to support a parent or helpless sister or brother, when you have the consciousness of the ability to do big things?

To bear the blame which belongs to another because you do not want to bring pain to others?

To speak the truth when a lie would help you out of a difficulty?

To forego extravagance so that you may provide for the future welfare of those dependent upon you?

WANTED. A pair of wings so that Martha can fly.

Congratulations, May Belle.

It is rumored that Edna and Lillian are saving on fares. Some nights they ride in style. Other nights they wait a while. And when they are left all alone, along rattles a flivver and takes them home.

Mr. "Funny" is more popular than ever now that he has purchased a car.

A bit of advise to the inexperienced "to Annie and Lizzie," look forward and not backward.

Here is hoping Mr. Berkley will find a new song as we think his old favorite is rather stale.

Wednesday evening the girls of the Soldered Spiral Dept. and the girls of the Repair Dept. were invited to the home of Miss Eva Contois in honor of her cousin who is here visiting from Canada. Miss Madeline Doran rendered several solos and Miss Elsie Hemingsen danced an Irish jig which made everyone laugh. Mildred McCarthy danced a la Russian, which was enjoyed by all. Refreshments were served and the party adjourned at a rather late hour.

Three cheers for Maude; she is practicing the proper way to run at Lake Pearl every evening.

OBSERVATIONS

Some fellows are always kicking; they start kicking on the day they are born and don't stop until they kick the bucket.

It's all right to have pep, but if you have too much of it people will shake you.

A ball player in the Big League is worth two in the Bush.

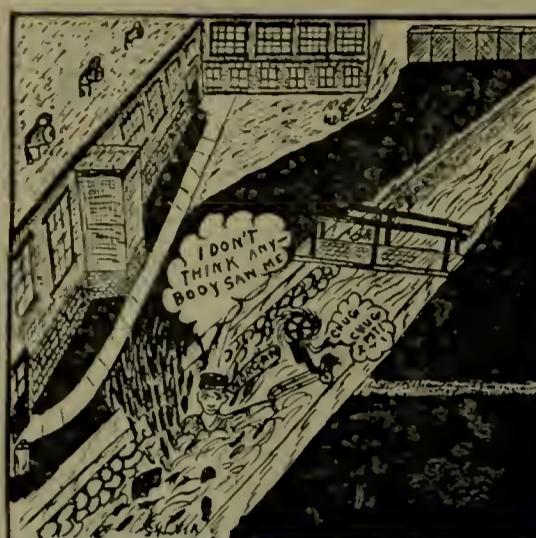
There is no tonic for the person who is bald inside of his head.

The early bird catches the worm and the late bird the hook-worm.

If you pride yourself on being a descendant from Early Settlers, you had better pay your bills on time.

This page of the Wadco is dedicated to the lighter side of our factory lives. If at times it gives you a pain, why not tell the Editor? He welcomes your criticisms and will gladly co-operate with you.

A sketch of our Canadian mesh expert, Max Pelletier, who is having success in getting high efficiency from the mesh machines in his charge.



MORGAN DIGGING IN

We can't vouch for the truth of this but we believe our source of information correct and accept it as such.

One day recently while mowing the lawns around the factory our well-known janitor, Harley Morgan, fell into the brook. Of course this is confidential, so don't mention it to the gentleman. For, why should he be in a brook. No grass down there—and especially with a gasoline chugger. He might know they would hear him even if he couldn't be seen.



NOTICE

Miss Edith Hartman is wanted back in the soldered Spiral Dept.; we miss her very much.

Joe Craig and Mr. Meyers holding forth relative to registration on Autos passing along the highway.

Joe: "What is that A. L. A?"

Meyers: "Why don't you know that's Alaska. Haven't you seen that before?"

Now that Mr. Berkley has started the Canadian news ball rolling, why can't we have news items sent in regularly from our "Branch" up there?

We miss you, Mrs. Stark. Hurry up and get well.

The Assembly Room was very sorry to lose one of its good spiral girls—Lillian Jamieson—who resigned her position last week.

Ruth King, sorry to say, goes back to school next week. Every one will miss her. Mrs. Dodge leaves us soon to visit her brother in the west.

Oh yon "All Alone"—Evelyn.

Mr. Charles A. Whiting has been elected Vice President of the Manufacturers National Bank.

HEARD IN THE ASSEMBLY ROOM.

Helen R.—Girls, want any sandwiches this morning.

Evelyn—Oh, no, never.

Stella—Oh, those Attleboro fellers.

Gertie—Billy and I.

Jeannette—Oh, what about last night?

May F.—That's just the way I heard it.

Lillian Jak—I'm mad.

Mr. Gardner—Poo, Poo, for you.

Mr. Childs—Going to the city, Violetta?

Elsie Quirk—Oh, Baby!

Funny place to get your elbows hurt in a love nest, but Annie and Rhea found an attraction in there. We hear they were in there the greater part of their time while at Revere Beach.

A new love affair in the factory—Watch Howard Gilroy. Oh! You Sweet Violets.

Married men don't live longer than single men; it only seems longer.

Tintie's favorite expression "What are you talking about?"